

ABC Charity Measuring Effectiveness Policy

“WHEREAS, the ABC Charity board of directors seeks to establish a policy on effectiveness assessment to help ensure that the organization has defined, measurable goals in place and objectives in place to evaluate the success and impact of its program(s) in fulfilling these goals and objectives,

“IT IS THEREFORE RESOLVED THAT the board of directors adopts the following policy:

1. At least once every two years, the ABC Charity will review its goals and objectives toward achieving its mission and will complete a performance and effectiveness assessment of its programs based on that review.
2. This first such assessment will be in 2004 and will be conducted under the authority of the audit committee of the Board.
3. The ABC Charity Board will receive a written report of this assessment
 - (a) Describing the activities that ABC Charity undertook in the prior two years to achieve its goals and objectives,
 - (b) Identifying the measures used to assess ABC Charity’s effectiveness in achieving its goals and objectives,
 - (c) Analyzing the effectiveness of ABC Charity’s programs in achieving ABC Charity’s goals and objectives,
 - (d) Recommending future actions ABC Charity might take to increase effectiveness based on the findings.
4. At the conclusion of this process, ABC Charity will revise the goals and objectives for ABC Charity, as needed, for the upcoming term and will suggest means of measuring them.

Please visit the Better Business Bureau’s website for additional guidance, resource links, and other helpful information on measuring organizational effectiveness: www.bbb.org